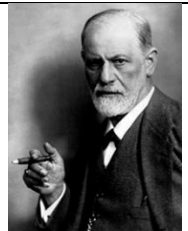





Unrelenting Advocates of the Power of Mythology


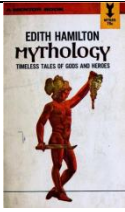


In Business and Innovation:

					
Peter Drucker and Zeus		Steve Jobs and 1984 Sledgehammer Heroine		David Ogilvy and Famous Eye-Patch Man	

In Psychology:

			
Sigmund Freud and Oedipus		Carl Jung and the Tree of Life	

In Mythological Scholarship:

			
Edith Hamilton and Perseus		Joseph Campbell and Saint George	